

BISAS



COMMUNICATION EXCELLENCE IN ANIMAL SCIENCE AWARD 2027

£250 PRIZE

This BISAS Award, supported by AHDB, honours exceptional communication of animal science and celebrates creative and impactful engagement with broader audiences.

**For more information
about BISAS Awards:**

**[www.bisas.org.uk
/awards](http://www.bisas.org.uk/awards)**

Recognising those, working in animal science and related areas, who excel in sharing how science enhances sustainable animal systems, especially to audiences beyond the scientific community.

**CLOSING
DATE
28TH
FEBRUARY
2027**

Shaping the future of
ANIMAL SCIENCE

BISAS



SCOPE

This award celebrates creativity, clarity, and impact in communications that succeed in translating complex scientific concepts, to cover dairy, beef, sheep and pigs, into accessible and engaging messages.

The winning campaign must centre around an animal science or related project and clearly demonstrate how the science is relevant to and benefits the agricultural community. Whether the campaign highlights a breakthrough in nutrition, genetics, health, behaviour, or environmental impact, it should not only showcase the science but also explain its practical implications for farmers, producers, policymakers, and/or the wider food chain.

Entry is via self-application or nomination.

GUIDELINES

- Open to those working in animal science and related areas, in academia or industry
- Entries should be submitted, using the downloadable application/nomination form to awards@bsas.org.uk
- Supporting marketing materials should be attached to the entry email above
- All entries must be submitted in UK English
- Entry deadline 28th February 2027

**£250
PRIZE**

APPLY NOW!

**CLOSING
DATE
28TH
FEBRUARY
2027**

For further details and guidelines please visit:
<https://www.bisas.org.uk/awards>

