

BISAS 2027 CONFERENCE

13 - 15
APRIL
APEX HOTEL
DUNDEE



Welcome

**The British & Irish Society of
Animal Science warmly invites
you to the BISAS 2027 Conference,
in the city of discovery, Dundee.**

This dynamic gathering brings together industry leaders, researchers and policymakers to spark innovation in animal science and livestock management. Join us in shaping the future, with a focus on 'ensuring rigour and quality in the practice, translation and application of animal science'.

Engage with stakeholders, expand your knowledge, and build partnerships that drive progress. Showcase your leadership and elevate standards across the sector. Enhance brand visibility and strengthen your presence as a sponsor or exhibitor.

Discover opportunities that resonate with your goals.

Contact us to explore personalised options.

Let's inspire the future of animal science together!

We look forward to welcoming you to Scotland and appreciate your support.

British & Irish
Society
of Animal
Science

BISAS

ABOUT DUNDEE

WE ARE DELIGHTED TO ANNOUNCE THE BRITISH & IRISH SOCIETY OF ANIMAL SCIENCE (BISAS) ANNUAL CONFERENCE 2027 AT THE APEX CITY QUAY HOTEL, DUNDEE, SCOTLAND, UK.

Located on Scotland’s picturesque east coast, Dundee offers a vibrant hub for life sciences, agriculture and environmental research. Dundee has plenty of places to see, visit and learn more about the city’s history with its monuments and landmarks, its maritime heritage, the arrival of jute or the city’s new scientific and design excellence.

<https://www.dundee.com/visit-explore>



SPONSORSHIP OPTIONS

We understand that every sponsor has unique goals and preferences. We are happy to adjust or tailor any of the packages to suit your individual needs, so please do not hesitate to contact us to discuss options.



AT A GLANCE *

DELEGATES

300+

COUNTRIES

24

SATISFACTION

95.5%

Academia 51%	Industry 34%	Third/Media 15%
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LinkedIn 7K + FOLLOWERS

Facebook 3K + FOLLOWERS

Website Visitors

22K

Newsletter Views

6K+ 25% OPEN RATE

*average over last 3 years

GOLD - £9.5K

- Plenary (single stream) session partner with sponsored invited speakers
- On-site marketing materials
- Full page advert and feature text in delegate booklet (2 page)
- Organisation logo displayed on BISAS/BISAS 2027 websites and conference newsletters
- BISAS conference newsletter feature, linked to website article and press release
- Social media posts pre-during and post-event (6)
- Exhibitor (table top) space
- Full conference and social event tickets (2)
- Conference day tickets (2)
- General recognition of support in event communications

SILVER - £5K

- Keynote session with sponsored invited speaker(s)
- On-site marketing materials
- Half-page advert and feature text in delegate digital booklet (1 page)
- Organisation logo displayed on BISAS/BISAS 2027 websites and conference newsletters
- BISAS conference newsletter acknowledgement
- Social media posts pre-during and post-event (4)
- Exhibitor (table top) space
- Full conference and social event tickets (1)
- Conference day tickets (2)
- General recognition of support in event communications

SESSION - £3.5K

- Themed session with sponsored invited speaker and abstract presentations
- On-site marketing materials during sponsored session
- Quarter-page advert and feature text in delegate digital booklet (1/2 page)
- Organisation logo displayed on BISAS/BISAS 2027 websites and conference newsletters
- BISAS conference newsletter mention
- Social media posts pre-during and post-event (3)
- Conference day tickets (3)
- General recognition of support in event communications

EXHIBITOR - £1.5K

- Exhibitor (table top) space
- Quarter-page advert in delegate digital booklet (1/4 page)
- Organisation logo displayed on BISAS/BISAS 2027 websites and conference newsletters
- BISAS conference newsletter mention
- Social media posts pre-during and post-event (3)
- Conference ticket (1)
- General recognition of support in event communications

All prices shown are exclusive of VAT. Plenary, keynote and themed session support is limited to availability and all speakers/moderators and topics are subject to pre-approval by the programme committee.

BISAS

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SPONSORSHIP CONTINUED

CONFERENCE GALA RECEPTION & DINNER -£3.5K

- Welcome at dinner (5-minute) or company video playing during guest arrival
- Full conference tickets including social events (2)
- Menu and table cards featuring logo and QR code on tables
- Quarter page advert and feature text in delegate digital booklet (1/2 page)
- Organisation logo displayed on BISAS/BISAS 2027 websites and conference newsletters
- BISAS conference newsletter mention
- Social media posts pre-during and post-event (3)
- Conference day/dinner ticket (1)
- General recognition of support in event communications

CONFERENCE AWARD -£750

- Logo featured on holding slide during award presentation at conference dinner
- Photo of award presentation
- Organisation logo displayed on BISAS/BISAS 2027 websites and conference newsletters
- BISAS conference newsletter mention
- Social media posts pre-during and post-event (3)
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ADVERTISEMENT

Advert (artwork supplied by advertiser) in the conference delegate booklet
quarter-page £250, half-page £500, page £750

SUSTAINABILITY - pricing dependent on item

- Demonstrate your values and commitment to a more sustainable future. Reusable or recycled lanyards, pens, bags, water bottles, coffee cups or notepads
- Logo displayed on BISAS/BISAS 2027 websites and conference newsletters
 - BISAS conference newsletter mention
 - Social media posts pre-during and post-event (3)
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Discover opportunities that resonate with your goals.
Contact Maggie Mitchell (maggie.mitchell@bsas.org.uk) to explore personalised options. Let's inspire the future of animal science together!

We look forward to welcoming you to Scotland and appreciate your support.

Follow us...



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