

Digital Poster

A rapid oral presentation lasting 3 minutes, consisting of 3 slides. You will then have 2 minutes to answer audience questions.

Summary

Simplify. Summarize. Streamline.

- Consider the presentation your “advertisement” – include a QR code linking to the submitted abstract.
- Effectively and efficiently convey your research.
- Brevity generates enthusiasm; narrate your story in a clear and concise manner, demonstrating the significance of your work in a brief yet impactful way.

Slide Structure

Less is more. Focus on what you want the audience to retain.

1. WHY?

Introduction - Why was the research/project done and what were the aims.

- Essential background facts as to why the study was needed.
- Clearly set out research aims and objectives.

2. WHAT?

Methods and results – what you did and outcomes

- Clear statement of experiment/study design and implementation
- Relate results to research aims and objectives

3. SO WHAT?

Conclusion - present your interpretation of the findings

- Describe how you tested the concept in a straightforward sentence or visual
- Clarify the implications of the data
- Describe the application/potential applications of the research and highlight benefits.
- Likely next steps for research in this area, at least for you?
- Finish with a key take-away that provides the ‘so what’ does this mean?