



bsas
british society of animal science



AHDB

AGRICULTURE & HORTICULTURE
DEVELOPMENT BOARD

AWARD FOR COMMUNICATION EXCELLENCE IN ANIMAL SCIENCE

2026

This BSAS Award, supported by AHDB, honours exceptional communication of animal science and celebrates creative and impactful engagement with broader audiences.

Recognising those, working in animal science and related areas, who excel in sharing how science enhances sustainable animal systems, especially to audiences beyond the scientific community.

For more information about BSAS Awards:
www.bsas.org.uk/awards

Shaping the future of
ANIMAL SCIENCE

THE AWARD CLOSES ON 28th February 2026



SCOPE

This award celebrates creativity, clarity, and impact in communications that succeed in translating complex scientific concepts, to cover dairy, beef, sheep and pigs, into accessible and engaging messages.

The winning campaign must centre around an animal science or related project and clearly demonstrate how the science is relevant to and benefits the agricultural community.

Whether the campaign highlights a breakthrough in nutrition, genetics, health, behaviour, or environmental impact, it should not only showcase the science but also explain its practical implications for farmers, producers, policymakers, and/or the wider food chain.

Entry is via self-application or nomination.

GUIDELINES

- Open to those working in animal science and related areas, in academia or industry
- Entries should be submitted, using the downloadable [application/nomination form](#) to bsas@bsas.org.uk
- Supporting marketing materials should be attached to the entry email above
- All entries must be submitted in UK English
- Entry deadline 28th February 2026

PRIZE

£250

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For further details and guidelines please visit:
www.bsas.org.uk/awards