

Traditional Poster

Key reasons to submit an abstract for poster presentation at BISAS 2027

Showcase your research to a targeted audience

- Gain visibility for your work among the animal science community including academics, industry professionals and NGOs.

Establish yourself

- Position yourself as an expert in your field by sharing innovative data and insights. A poster presentation allows you to demonstrate your expertise and contribute to shaping the future of animal science.

Networking and collaboration

- Engage directly with your peers, potential collaborators, industry and academic leaders. Build connections and receive valuable feedback from interested and engaged delegates and speakers.

Drive career and business opportunities

- Presenting a poster can open doors to new partnerships, funding opportunities, and career advancements by showcasing your work to a highly relevant and influential audience.

Poster presentation guidelines

The hook

- Key message: this should be the first thing that people see, a clear, prominent message which grabs attention.
- Focus: on the most important aspect, outcome or issue in your poster.
- Address: the 'why' - you did the research and its aims, the 'what' - the methods and results and the 'so what' - your interpretation of the findings!

Keep it simple

- Clarity is key: ensure your poster is clear and easy to read. If it isn't clear, few people will make an effort to read it, too much information, colour or design can be distracting from your main message.
- Simple: colour graph, table or photograph help a reader understand the point you are trying to make, too many confuses.
- Duplication: do not duplicate your abstract, use less information, not more, the aim of a poster is not to explain every aspect of an experiment, but to show the key aspects.

Construction

- Size: A1 portrait size (594mm x 841mm)
- Titles: 2.5cm high and text 1cm high
- Font: use a clear and uncomplicated font
- Images: use good quality photographs, images and/or graphs and tables
- Divide: into sections, e.g. introduction, methods, results and conclusions, presented in clear reading order
- Author: include a photograph of yourself in the bottom right corner so that delegates can find you if they wish to discuss.
- Further information: add a QR code linked to the accepted abstract and your contact details.